

ART@LAMONTAGNE 23 July 2022

Terms and Conditions

Who can exhibit at Art@LaMontagne?

- La Montagne together with Ballito Business (hereafter abbreviated as AALMBB) has made an exhibition space available to independent artists, emerging artists, sculptors and photographers who wish to make use of our exhibition space for exposure and sales.
- Art Schools, Art Societies, Associations and Art Suppliers are also welcome to exhibit their works of art.

Application

- Applications are put forward by submitting an Exhibition Proposal (see below).
- Proposals must be submitted by 15 July to avoid disappointment; approval will depend on the director's discretion and availability of space.
- AALMBB are striving to maintain a high-quality and tasteful exhibition, therefore reserving the right to refuse any exhibits or specific artworks we feel are unsuitable.
- AALMBB will consider every proposal and written correspondence regarding outcomes of applications will be emailed whether accepted or not.
- Upon a successful application, the Exhibition Agreement must be signed and initialed on each page and emailed to events@ballitobusiness.co.za.

Gallery Exhibition Consignment and Commission

- AALMBB reserves the right to charge a commission of 20% on all sales. The artist will be paid out the total sales amount less AALMBB sales commission.
- AALMBB will have a payment desk on-site for all purchases, this will be a no-cash exhibition and all exhibitors are to direct consumers to the payment station to make payment prior to receiving the relevant artwork or supplies.
- AALMBB are not held responsible for the artwork getting damaged or stolen on-site.
- Exhibitors need to be present to liaise with buyers.

- AALMBB appointment will automatically terminate when the artwork has been sold.

Retail Price and Artist's Price

- The artist must provide the artist's price, which is the amount the artist will be paid upon sale of the artwork. i.e the retail price less AALMBB's commission.
- The retail price must be consistent with past sales and current pricing in other galleries, artist's websites, etc.
- All artworks that are displayed must be for sale at their market-related value.
- If the artist wishes to exhibit an artwork that is not for sale for whatever reason, then a cover charge of 20% of the retail value will be charged.

Exhibit Charge & Payments

- There will be no fee to exhibit. However, there is a limit to the number of pieces per artist – size-dependent.

What is provided by AALMBB

- AALMBB staff will provide professional client services and easy payment options for buyers.
- Exhibition branding and design will be created by AALMBB.
- Easel rental is available on the day by prior arrangement (enquire via email to events@ballitobusiness.co.za).
- Price Tags will be provided for each artwork. All artists are to complete these and attach them to your work.
- Printing of decals, labels, publicity material, posters, invites/pamphlets, etc will be handled by AALMBB .
- Press coverage, photographer for the event.
- Catering and wine.

What is required of all artists?

- All transportation, packaging and insurance of artworks to and from AALMBB.
- Easels or any hanging system required for having or mounting artworks.

- Artists need to be present on the day. This is for your benefit so you can engage with possible buyers and direct them to the sales desk. You are also responsible for the safe keeping of your artwork on the day.
- Share the invite to the event with friends, family and on your social media platforms. #artatlamontagne is the official hashtag. Please use it when posting and sharing content.

Insurance and Liability

- AALMBB are not liable for insurance for artworks, theft or malicious damage.
- AALMBB are not responsible for art pieces not collected at the end of the event.
- AALMBB shall not be liable for any loss or damage to artworks.
- The artist is free to take out additional cover should they so wish at their own cost.

AALMBB Marketing

- The artist will be entitled to an exhibition listing on Ballito Business.
- By submitting digital images the artist agrees, on an irrevocable basis, that AALMBB may reproduce any exhibited artwork, free of charge, for the purpose of marketing and promotion.
- AALMBB reserves the right to advertise the exhibition's information and images via Twitter, Instagram, Facebook posts and any other appropriate advertising platforms as it deems fit.
- Marketing through social media channels, WhatsApp and Telegram channels.
- Ballito TV interview with organiser running up to the event. Interview opportunities for exhibitors on Ballito TV to promote the event and to provide an overview of themselves and their works of art.
- Ballito TV will film highlights of the event for showcase on their channels and share with all exhibitors.
- Local media will be invited to the event.
- #artatlamontagne is the official hashtag. Please use it when posting and sharing content.

NB. Besides all our efforts, each artist also has the responsibility to self-promote. It's important for each artist to know how to promote their own artwork online, brand themselves, and know why they create what they do. Artists need to communicate these things both visually and verbally with us so that we can, in turn, engage clients when they are admiring their work.

The Exhibition Set-Up

- The exhibition space is partly indoor and partly outdoor.
- All artworks, plinths, pedestals, display cases, etc must arrive between 7 am – 10:00 on the setup day and brought into the venue.
- AALMBB curator will assist the artist in setting up the exhibition ensuring good visibility of all artworks.
- The art will be curated and displayed professionally on the day of the exhibition and removed by the artist in the same manner.
- No crating or packaging material may be stored at the venue.
- No nails may be knocked into any walls.
- All artworks must be supplied to AALMBB in perfect condition and exhibition ready.
- An additional charge of R50 per artwork will be charged for easel hire (this needs to be arranged prior to the event).
- AALMBB reserves the right to not exhibit artwork considered inappropriate. This includes, but is not limited to, artworks depicting sexual acts, pornographic content, racism, offensive to religious beliefs, supporting extreme political views or denigrating older or disabled people.
- Artists must provide their own plinths, easels, pedestals and display cases for sculpture and ceramic or glass wares; these must be well made and neatly painted.
- Pricing tags will be provided by AALMBB for the exhibition labels, which the artist must fill in and attach to their work.
- No artwork may be stored at LaMontagne prior to or after the exhibition period is over.

Opening or Exhibition Related Events

- Any person who exhibits at LaMontagne is expected to behave in a reasonable and responsible manner ensuring that associates and friends do the same. No physical or verbal abuse towards the staff will be tolerated.
- AALMBB reserves the right to close an exhibition prior to the closing date due to ongoing inappropriate behaviour.
- AALMBB space is to be kept well-presented and clean at all times.

Exhibition Proposal

FULL NAME: _____

EMAIL ADDRESS: _____

CELL NUMBER: _____

ARTWORK DETAILS

HOW MANY WORKS OF ART IN TOTAL: _____

FORMAT:
(PAINTING, SCULPTOR, PHOTOGRAPHS, CERAMICS ETC): Inc. Approximate Size.

PLEASE LET US KNOW HOW MANY EASELS YOU WOULD LIKE TO HIRE ON THE DAY
@R50 P/EASEL:

I _____, agree to the T's & C's set out.

Date: _____

Signature: _____

**PLEASE ATTACH IMAGES OF THE WORKS OF ART YOU WOULD LIKE TO
SUBMIT.**